



ALAINA HOWER

PRODUCT DESIGNER

INTRODUCTION

My name is Alaina. I am a product designer with a focus in visual & UX design who places great value on storytelling, innovation, teamwork, & pups in the workplace.

EDUCATION

- **EX'PRESSION COLLEGE FOR DIGITAL ARTS**

Animation & Visual Effects (B.A.Sc)

Valedictorian, Fall 2012

STRENGTHS



Flexible & dynamic
CONCEPTUALIZATION



Intuitive & data-driven
DESIGN



Open & cross-functional
COLLABORATION

EXPERIENCE

- **HEARTFLOW, INC. / 2014 - PRESENT**

Product Designer / August 2016 - Present

Lead the design process from start through implementation including user research, wireframes, prototypes, and detail-oriented high-fidelity mockups for development teams. Additional details can be found on LinkedIn.

Product Design Assist / August 2015 - August 2016

CT Visualization Analyst / June 2014 - August 2016

- **THE MILL / 2013 - 2014**

3D Artist / April 2013 - May 2014

CREATIVE SKILLS

Animation & Motion	Illustration
Art Direction	Information Architecture
Asset Creation	Interaction Design
Brand Identity	Lo-fi Wireframes
Color Theory	Motion Graphics
Composition & Layout	Photography
Critical Observation	Prototyping
Film & Photo Editing	User Research
Hi-Fi Mockups	Vector Illustration
Iconography	Web & Mobile App Design

SOFTWARE SKILLS

Sketch	● ● ● ● ●
InVision	● ● ● ● ●
Craft Manager	● ● ● ● ●
Keynote	● ● ● ● ●
Photoshop	● ● ● ● ●
Lightroom	● ● ● ● ●
Illustrator	● ● ● ● ●
After Effects	● ● ● ● ●
InDesign	● ● ● ● ●
Maya	● ● ● ● ●

